



**FOR IMMEDIATE RELEASE**

**SORRENTO CAPITAL ACQUIRES REO.COM**

*Investment firm adds leading technology and service provider to its portfolio of loss mitigation and consumer debt-focused companies*

**IRVINE, CA—July 15, 2009**—Sorrento Capital, a private asset management firm providing consumer-focused solutions to businesses and consumers in the financial services segment, has acquired Irvine, California-based REO.com, a consumer service portal for bank owned real estate and provider of customized disposition solutions. REO.com is a growing market leader and currently works in conjunction with some of the country's largest financial institutions.

This acquisition adds to the depth of the strategically aligned businesses that make up the Sorrento Capital portfolio, which now includes InformationLogix and its MOS Group, Inc. (MOSGroupInc.com), a market leader in the loss mitigation services for over 30 years; Revise My Loan (ReviseMyLoan.com), a consumer service that assists borrowers with options to improve their debt profiles; and MortgageOutreach.org, a world class education and information resource for consumers seeking to improve their financial condition and wellbeing. All of Sorrento Capital's assets are focused on assisting and enhancing the financial health of the consumer while assisting investors, lenders and servicers to proactively address and resolve complex borrower challenges.

"The value of Sorrento Capital's portfolio is rapidly increasing, and that's due in large part to domain expertise as well as the ability to extend core competencies across the entire continuum of debt, credit, loss mitigation and related services," says Steve Ozonian, executive chairman of Sorrento Capital.

Sorrento Capital plans to expand further into the financial services segment by organically developing and acquiring organizations that service the varied financial needs of a wide spectrum of consumers.

“We are pleased with the evolution of our vision and believe our companies are providing best in class service for consumers and borrowers,” says Robert Knohl, CEO of Sorrento Capital. “There’s a consistent demand—from both businesses and consumers—for services that resolve and prevent the reoccurrence of economic stress and Sorrento Capital intends to be well prepared to address these needs now and in the future.”

### **About Sorrento Capital**

Sorrento Capital is a private asset management firm that builds businesses both organically and through acquisition. The company’s focus is centered on providing consumer-focused financial services through its business partners and through consumer direct channels. Sorrento Capital’s businesses provide consumers with education, tools and resources that help address a wide range of financial related decisions. As a servicing partner to major organizations in the mortgage and real estate industries, Sorrento Capital’s businesses offer solutions that directly address the rapidly evolving challenges of lending, debt management, asset retention and property disposition. To learn more about Sorrento Capital, visit [www.SorrentoCapital.com](http://www.SorrentoCapital.com) or call 949.743.5320.

### **PRESS CONTACT:**

Jeri Yoshida  
Strategic Vantage Marketing & Public Relations  
(310) 396-8813  
JeriYoshida@StrategicVantage.com

###